

## WEST ALLIS BEAUTIFICATION COMMITTEE AGENDA

Monday, March 14<sup>th</sup>, 2016 – 7:00 PM  
West Allis City Hall – Council Chambers  
7525 W. Greenfield Ave.

The meeting of the West Allis Beautification Committee was held on Monday, March 14, 2016, at 7:00 PM. at City Hall.

Present: Mike Rushmer, Andi Hetzer, Marcia Lawson, Linda Taylor, Mary Johnson, Charlene Dempsey, Sharon Plucinski, Judith Schmidt, Judy Hutto, Paul Bodshaug

Absent: Christina Lund, Pat Wolfe

### Old Business

Approval of minutes from November meeting – on hold

We are waiting to approve the minutes until we can locate the revised copy of criteria for reviewing properties for Beautification Awards

Identification for Members

Paul is able to take photos of all the committee members at the May meeting and then make ID cards to be worn while reviewing properties.

If anyone is unable to attend the meeting, they would need to stop at City Hall during business hours to have their photo taken.

Also discussed creating magnets to be placed on vehicles during our review of properties

### New Business

Introduction of Paul as newest member of the Committee

Consideration was made as to the possibility of creating a new category of Beautification Award for Christmas, similar to other communities

Given that West Allis has Candy Cane Lane, some members thought it would be difficult to award property owners for Christmas Displays. Also, the sheer volume of people that decorate for the holidays, as well as diverse tastes in holiday decorations, would make it difficult to choose winners.

### Committee Reports

Marcia reported on CDBG

At most recent CDBG meeting the budget was reviewed. There were unused funds from 2015, and the excess funds were approved to be used to improve both Liberty Heights and Veterans Park.

Liberty Heights will be getting new tennis/pickle ball courts, new basketball courts, a skate area, new and additional play structures, and a pour in place rubber surface in some areas of the park

Veterans Park will be getting new play structures

## Patriotic Displays

Concerns were raised over the number of patriotic displays (or lack thereof), and how people would be made aware of the awards

Paul informed us that in the next newsletter (Spring edition) that there is an article outlining the Beautification Awards, including Patriotic displays.

## Staff Reports

The Forestry Division hopes to plant around 650 trees this year

Forestry receives between \$20-25 thousand dollars each year in CDBG funds to plant trees in medium to low income areas.

Forestry Division is continuing to diversify the City's tree population; this adds to the beauty of the City as well as protects the tree inventory from massive losses with the onset of diseases and pests

Forestry will be re-landscaping the boulevards on 76<sup>th</sup> Street, north of Greenfield Ave; look will be similar to Cleveland Ave (fewer but larger, more impactful beds instead of several smaller beds). This makes maintenance easier, and is more eye catching for passersby.

Meeting adjourned

## **Meeting Dates for 2016 – PLEASE MARK YOUR CALENDAR**

~~January 11~~

July 11 (review properties)

~~March 14~~

September 12 (awards – tentative)

May 9

November 14

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